

THE BIGGEST PLATFORM CONNECTING **INDUSTRY LEADERS** IN CHANDIGARH



TENT DECOR INDIA

A PREMIER EXHIBITION ON TENT, DECOR, MARRIAGE PALACE, HOSPITALITY & CATERING INDUSTRY



TENT



DECOR



CATERING



HOSPITALITY



CARPETING



LIGHT & SOUND

ORGANISED BY

SHOWMAN™
Since 1993

05-06-07 SEPTEMBER 2026

EXHIBITION GROUND, SECTOR 34, CHANDIGARH (UT), INDIA

SUPPORTING ASSOCIATIONS



BOOK YOUR STALL NOW

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PUNJAB MARRIAGE PALACE & RESORT ASSOCIATION

Chandigarh Tent Dealers Welfare Association

JAMMU PROVINCE TENT SERVICE ASSOC. ASSOC.

ABOUT SHOWMAN



Showman Satish Sharma
CMD Showman Group



Mr. Dhruvnesh Sharma
DIRECTOR Showman Group

Showman a professionally managed company with the proven track record of organizing exhibitions on different concepts. There is no event impossible for this dynamic organization with the "can-do" spirit. Sh. Satish Sharma Showman (Founder & CMD) of the organization has an experience of organising number of exhibitions especially in the northern region covering different areas over the period of time. With a strong legacy of 33 years of creativity, consistency and collaboration, we create platforms that foster innovation, business growth and global partnerships.

ESTABLISHED IN 1993

RECORD OF 465 SHOWS

70,000+ EXHIBITORS

10 INDUSTRY CLUSTERS

20+ ASSOCIATE COUNTRIES

75 LAKHS+ VISITORS

OUR CONCEPT

- ❖ **Knit-Vision** (An International Garment Knitting Machinery Technology Expo)
- ❖ **Aashiana** (A Mega Expo of Interior & Exterior)
- ❖ **Grand Shopping Expo** (A Multi-Concept Trade Fair)
- ❖ **IT-Vision** (Expo on Information Technology & Computers)
- ❖ **Electro-Vision** (Expo on Electronics & Electricals)
- ❖ **Career Vision** (An Educational Fair)
- ❖ **Lifestyle Exhibition** (An Exhibition on Lifestyle Consumer Products)
- ❖ **Auto-Vision** (An Automobile Technology Expo)
- ❖ **Food-Tech Expo** (A Mega Expo on Food & Food Machinery)

TENT-DECOR INDIA

Tent Decor India brings elegance and creativity together to transform ordinary spaces into extraordinary celebrations. Specializing in wedding, corporate, and festive events, we design stunning tent setups with luxurious fabrics, beautiful lighting, and customized themes. From traditional Indian styles to modern décor concepts, every detail is carefully crafted to create a memorable and visually captivating experience. Today, clients expect décor and catering services to be innovative, user-friendly, facilitative, and above all, majestic in appearance. The Catering & Hospitality Expo serves as a hub for chefs, caterers, hotel owners, and service providers to explore new ideas and innovations. From modern culinary techniques to advanced hospitality solutions, the expo highlights products and services that enhance efficiency, quality, and customer experience. It also helps businesses connect with reliable vendors and stay updated with evolving market trends.

OBJECTIVES

- ❖ **Deliver Customized Decoration Solutions** : Provide personalized tent setups and décor designs based on client preferences, cultural traditions, and event types (weddings, parties, corporate events, etc.).
- ❖ **Ensure High-Quality Setup & Safety** : Use durable materials, proper structures, and safe installation techniques to ensure stability, comfort, and safety for all guests.
- ❖ **Maintain Aesthetic Excellence** : Focus on color combinations, lighting, fabric, and layout to create elegant and attractive environments that enhance the overall atmosphere.
- ❖ **Provide End-to-End Event Support** : Offer complete services including planning, setup, coordination, and dismantling, ensuring a hassle-free experience for clients.
- ❖ **Achieve Customer Satisfaction** : Meet or exceed client expectations through timely delivery, professionalism, and attention to detail.
- ❖ **Optimize Cost & Efficiency** : Deliver high-quality décor within the client's budget while efficiently managing resources and time.
- ❖ **Stay Updated with Trends** : Continuously adopt new designs, themes, and technologies (such as LED lighting and modern layouts) to stay competitive in the market.
- ❖ **Create Memorable Event Experiences** : Continuously adopt new designs, themes, and technologies (such as LED lighting and modern layouts) to stay competitive in the market.

FACE SHEET

PROJECT : Showman's Tent-Decor India

CONCEPT : A Premier Exhibition On Tent, Decor, Marriage Palace, Hospitality & Catering Industry

DATE : 5, 6, 7 September 2026

Timings: For Exhibitor: 10:30 am to 07:30 pm (all day) For Visitor: 11:00 am to 07:00 pm (all day)/ Inauguration on 05th Sept. at 02:00 pm

DAYS : Saturday to Monday

VENUE : Exhibition Ground, Sector 34, Chandigarh (UT), India

300+
TOTAL
EXHIBITORS

²⁰⁰⁰⁰
~~12000~~ +
TOTAL
VISITORS

1,00,000 sq.ft
TOTAL
AREA

3,000+
PRODUCTS
ON DISPLAY

TENT-DECOR INDUSTRY IN NORTH INDIA

CHANDIGARH (UT)

Chandigarh, a Union Territory and the capital of Punjab and Haryana, is only 20 kilometers from Himachal Pradesh. It is ranked among the most beautiful, well-planned, and well-managed UTs in India, and is well connected through an international airport, railways, and roads. Chandigarh's décor industry is more focused on premium and aesthetic designs, including luxury wedding themes, minimal modern décor, pastel floral arrangements, LED stage setups, and stylish banquet-style tenting solutions. Many service providers offer complete event packages that include tent setup, stage decoration, lighting, seating, catering coordination, and hospitality arrangements.

PUNJAB

The tent and decor industry in Punjab is a rapidly growing part of the state's event and wedding economy. Driven by Punjab's rich culture of celebrations, this industry plays a key role in organizing weddings, religious events, political gatherings, festivals, and corporate functions. It combines tent setups, stage decoration, lighting design, floral arrangements, seating arrangements, and theme-based event styling to transform open spaces into fully functional and visually attractive venues.

HARYANA

In Haryana, tent and décor services are widely used for traditional weddings, village fairs, political rallies, corporate events, and religious functions. The style of decoration often combines vibrant traditional themes with modern event aesthetics, depending on the client's budget and preferences.

HIMACHAL PRADESH

The tent and décor industry in Himachal Pradesh is a growing segment of the state's tourism and event economy. Known for its scenic mountains, valleys, and destination wedding locations, Himachal Pradesh has become popular for outdoor weddings, festivals, corporate retreats, and cultural events. Tent and décor services here focus on creating beautiful setups that blend with natural surroundings while ensuring comfort in changing weather conditions.

CHANDIGARH MAP DISTANCE FROM VENUE



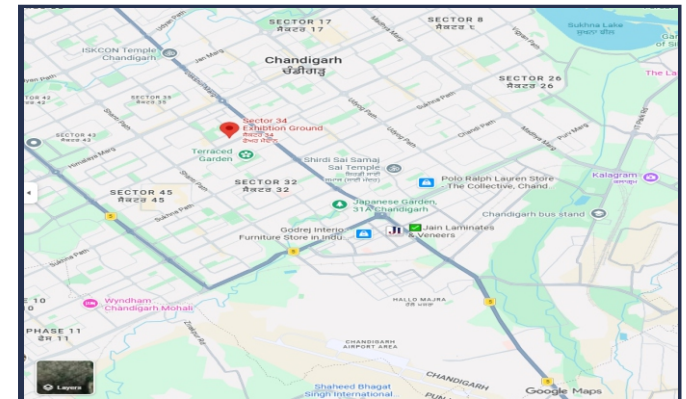
RAILWAY STATION – 20 MIN (8 km)



BUS STAND – 3.6 KM (Sec-43) / 2.8 KM (Sec-17)



AIRPORT – 25 MIN (11 km)



EXHIBITOR'S PROFILE

- Inflatable Tents
- Water Proof Tent
- Wedding Tent
- AC Dome
- Hanger Structure
- Truss Dome
- Exhibition Tents
- Conference Tents
- Advertising Umbrellas
- Wooden Table / Chair
- Italian Sofa
- Plastic Moulded Furniture
- Fancy Curtains
- Pipe Pandal
- Dome Cloth
- Green Net
- PVC Tent Fabrics
- Fibre Products
- Waterproof Cloth
- Plastic Coated Fabrics
- Two- Sided Cotton Canvas
- Flame Retardant Canvas
- Functional Fabrics
- Polyester Canvas
- Nylon Taffeta
- Ceiling Curtain
- Carpet
- Air Conditioning Systems
- Mist Fans / Fan
- Stage Designing Services
- Lighting Decoration
- Flowers Decorations
- Decorative Products
- Theme Weddings
- Fragrances
- Decorative Furniture & Furnishing
- Interior Decoration Curtain
- Air Coolers
- Commercial Catering Equipments
- Commercial Kitchen Equipments
- Fast Food Kitchen Equipment
- Oven & Tandoor Manufacturers
- Glass and Glassware
- Catering Decorative Table
- Crocery Items (Products)
- Cutlery and Table Products
- Food Decoration Products
- Chafing Dishes
- Commercial Coffee Machines
- Hotel POS Machines
- Laundry washers and extractors
- Dry-cleaning Machines
- Pipe Pandal
- Cooling Solutions
- Housekeeping Products & Supplies
- Laundry Equipments, Chemicals & Service accessories
- Uniforms, Linen, Textiles, fabrics & Apparels
- Carts, Trollys, Mobility Solutions
- Hospitality Support IT Solutions
- Food and Non-alcoholic Vending Solutions
- Food Processing Machinery
- Cleaning Equipments, Tools, Agents & Chemicals
- Pest Control & Treatment
- DJ Equipments •Sound Systems
- LED Screens •Lightings Solutions
- Commercial Vehicle Display Related to Industry
- Security System
- Waste Management
- Insurance •Safety •Printing

Why? To Participate

- ❖ Your target-audience comes to you in thousands
- ❖ Touch, Feel & Enquire-face To Face Networking
- ❖ Exhibitions combine benefits of internet, direct marketing & other media
- ❖ It can be a game changer for your business
- ❖ Launch products & evaluate response
- ❖ Reinforce your brand & get recall
- ❖ A year's business in 3 days
- ❖ It's most cost-effective & better than advertising

SPONSORSHIP OPTIONS

Highlight Your Company's Presence And Create Top-of-the Line Awareness For Your Organization At This Event.
Choose One Or More Of The Various Sponsorship Options Listed Below:

INDUSTRY PARTNER

Rs. 5,00,000 /- ONE SPONSOR

- 36 Sq. Meter Bare Space Stall in Expo.
- Separate banner 20 (Width) × 8 (Height) in feet.
- Company logo on one entry gate as the Industry Partner.
- Logo on the event website acknowledging as the Industry Partner.
- The name and logo of sponsoring company will be printed on the Invitation Card.
- The name and logo of sponsoring company will be printed on Opening Ceremony Invitation Card.
- Company Logo as the Industry Partner on all advertisements of "Tent Décor India 2026" Chandigarh.

PLATINUM SPONSOR

Rs. 4,00,000 /- ONE SPONSOR

- 24 Sq. Meter Bare Space Stall in Expo.
- Separate banner 12 (Width) × 8 (Height) in feet.
- Company logo on one entry gate as the Platinum Sponsor.
- Logo on the event website acknowledging as the Platinum Sponsor.
- The name and logo of sponsoring company will be printed on the invitation card.
- The name and logo of sponsoring company will be printed on Opening Ceremony Invitation Card.
- Company Logo as the Platinum Sponsor on all advertisements of "Tent Decor India 2026" Chandigarh.
- Incorporation of company logo as Platinum Sponsor in e-newsletters or email campaigns sent to our database.

GOLD SPONSOR

Rs. 3,00,000 /- (EACH)
TWO SPONSORS

- 18 Sq. Meter Shell Space Stall in Expo.
- Separate banner 8 (Width) × 8 (Height) in feet.
- Company Logo as the Gold Sponsors on all advertisements of "Tent Décor India 2026" Chandigarh.
- Company logo on one entry gate as the Gold Sponsors.
- Logo on the event website acknowledging as the Gold Sponsors.
- Incorporation of company logo as Gold Sponsors in e-newsletters or email campaigns sent to our database.

SILVER SPONSORS

Rs. 2,00,000 /- (EACH)

- 12 Sq. Meter Shell Space Stall in Expo.
- Company Logo as the Silver Sponsors on all advertisements of "Tent Decor India 2026" Chandigarh.
- Separate banner 4 (Width) × 8 (Height) in feet.
- Logo on the event Website acknowledging as the Silver Sponsors.

BADGES SPONSOR

Rs. 1,00,000 /- ONE SPONSOR

Name & Logo of the Sponsoring company will be printed on following badges:-

- Visitor Badges
- Exhibitor Badges
- Organizer Badges
- Delegate Badges
- Services Badges
- Media Badge
- Logo on the Sponsors page on the website

REGISTRATION DESK SPONSORSHIP

Rs. 1,00,000 /- 2 GATES

- Sponsor's Logo on Registration Desk
- Sponsor Logo on Website.
- Acknowledgement of sponsorship on the Sponsor's page of the event catalogue.

GATE SPONSORS

Rs. 1,00,000/- 2 GATES
ONE SPONSOR

- Logo Company on main gate as the Gate Sponsor.
- Logo on the Event Website as the Gate Sponsor.

VISITOR BAG SPONSORS

Rs. 1,00,000 /- ONE SPONSOR

- Quantity - 3000 Bags

TARIFF FOR PARTICIPATION

SHELL SCHEME (Min. 9 sq. mtr.)

FOR INDIAN EXHIBITORS INR
INR 8,000 per sq. mtr. + 18% GST

FOR INTERNATIONAL EXHIBITORS
USD 160 per sq. mtr. + 18% GST

INCLUSIONS:

- ◆ OCTONORM FABRICATED STALL
- ◆ SYNTHETIC CARPET FLOORING
- ◆ ONE COUNTER TABLE
- ◆ TWO CHAIRS
- ◆ THREE SPOT LIGHTS
- ◆ COMPANY NAME FASCIA
- ◆ ONE WASTE BIN
- ◆ ONE 5 AMP POWER PLUG



BARE SCHEME (Min. 18 sq. mtr.)

FOR INDIAN EXHIBITORS INR
INR 7,500 per sq. mtr. + 18% GST

FOR INTERNATIONAL EXHIBITORS
USD 150 per sq. mtr. + 18% GST

INCLUSIONS:

- ◆ RAW SPACE WITHOUT CARPET
- ◆ SINGLE PHASE CONNECTION
- ◆ NO FURNITURE



ELECTRICITY CHARGES

INR 3,000 per KW

- ◆ INR 3,000 per kw
- ◆ Minimum 2 kw for up to 30 sq. mtr.
- ◆ 4 kw for more than 30 sq. mtr.

EXTRA CHARGES

INR 7,500 per sq. mtr. + 18% GST

- ◆ Electricity / Power Service Connection
Charges: INR 3,000/-
- ◆ Power Consumption
Charges: INR 3,500/- per KW for 3 days

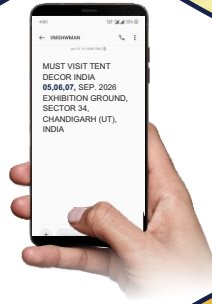
MARKETING CAMPAIGN



ADVERTISEMENT & MARKETING CAMPAIGN

Showman Exhibitions carry out full Throttle Publicity covering all best carriers and displays.

Bulk SMS/ FM Radio Marketing Campaigns



Social Media Whatsapp, Facebook, Instagram & Youtube



Boards & Hoardings



Banner



News Paper Coverage



News Paper Advertisements

ORGANISER

SHOWMAN'S ASSOCIATES (P) LTD. (EXHIBITION DIVISION)

Regd. Office: 741, Balaji Nagar, Opp. Nirvana Hotel, Hambran Road, Ludhiana-141008 (Punjab) INDIA

Email: info@tentdecorindia.com | www.tentdecorindia.com

TEAM TENT DECOR INDIA

+91-99141 27501,
+91-99141 27502